

PSA Reflections

Who writes one?

- EVERYONE!
- Each member of your group will turn in their own reflections.

What is a reflection?

- This is a reflection, which means you are going to reflect on your experience creating your PSA. *Everyone's will be unique.*
- Write this like an other essay: start with an introduction, work through the body, and end with a conclusion.
- You are allowed to use “I”, “me”, “my”, etc. because it is a reflection over your experiences.

Okay, so what do I write about?

- Think about the following questions...
 - What was your role in the creation and presentation of the PSA?
 - Who is the intended audience of your PSA?
 - How did you connect with your audience?
 - What is the purpose of the PSA?
 - What is the tone of your PSA?
 - What is the strongest moment of your PSA?
 - What was it like working in your group?

IMPORTANT!

- Remember, to get full credit for these, you have to use persuasive appeals!
- Write about what appeals (*ethos, logos, pathos*) are used and how they are used.

Requirements

- 500 words TYPED! (Microsoft Word shows your word count on the bottom left side of the screen.)
- Your name, date, and block on the upper right hand corner. NOT MY NAME!
- Double spaced, 12 point font
- Due on Wednesday, 4/9/14. No exceptions.